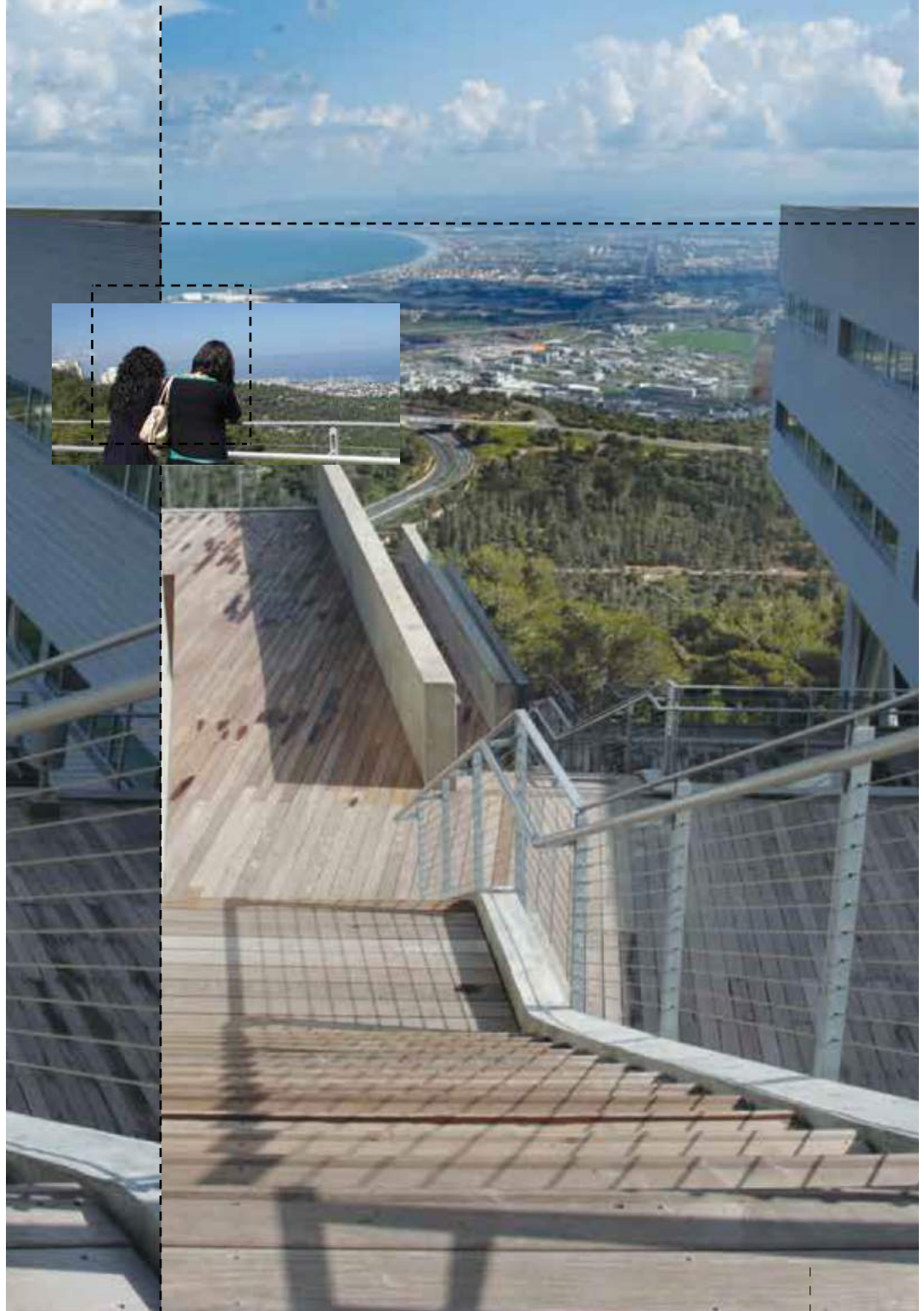




MPH in Global Health Leadership & Administration

Master of Public Health

Faculty of Social Welfare and Health Sciences



Welcome to the University of Haifa

Situated at the top of the Carmel Mountain, amidst the Carmel National Forest, with breathtaking views of the Mediterranean Sea and the Galilee, the University of Haifa provides the perfect setting for your international graduate studies.

The University of Haifa is one of Israel's leading research universities, the largest in the north. It is a microcosm of Israeli society dedicated to academic excellence and social responsibility.

An exciting and inspiring cultural mosaic, the university has a diverse population of 18,000 students made up of secular and religious Jews, Christian and Muslim Arabs, Druze and Bedouin, new immigrants and native Israelis and a growing number of students from around the world. We invite you to become one of them.

The School of Public Health was established in 2002 to educate the next generation of public health leaders, to address the well-being of Israel's citizens and to advance the health of populations worldwide through learning, discovery and communication. The School of Public Health is unique for its interdisciplinary approach – it serves as a crossroads of knowledge and practice, where ideas and people from the biological, physical, social and managerial sciences meet. Through teaching and research, outreach, community engagement and the application of solutions to health threats and problems, the School of Public Health strives to serve Israel and beyond.

The School of Public Health is a member of the Association of Schools of Public Health in the European Region (ASPHER).

The Program



The University of Haifa's International Master's Program (MPH) in Global Health Leadership and Administration is dedicated to providing students with a strong foundation from which to critically examine current global health challenges. The next generation of health care leaders will need to understand the multi-faceted nature of society

and how it relates to public health issues. They will also need to have sophisticated leadership skills to serve an ever more complex society, and to manage cross-cutting, multi-sectoral, top-down and bottom-up comprehensive programs, within and beyond the health services. In an increasingly integrated world marked by growing disparity, public health leaders will need to be aware of how global and national forces affect health within and between national borders.

The Global Health Leadership and Administration program nurtures high levels of sophistication, excellent leadership and communication skills, and a deep knowledge of public and global health, as well as prepares future practitioners and researchers for leadership roles in settings across the globe. The one-year program is taught in English over three consecutive semesters from October through September. Students have the option of completing a thesis at no additional cost, which may take an additional year of study either in Haifa or in their home country. The summer semester is run jointly with the University of Haifa Summer Graduate Program in Global Health.

Upon completion of the program, students are awarded a Master of Public Health (MPH).



Why Israel?

As a culturally diverse society, Israel, and specifically the city of Haifa, is a unique environment for a program whose goal is to enable students to understand how disparities in health care status and health care delivery unfold. Recognizing Israel's successful modern health care system, the health of its population, its focus on

high technology, its globalization and its location between East and West, it is an exciting and unique place to pursue a master's degree in public health. Israel provides excellent field study opportunities that allow students to see how diverse and intriguing methods and strategies to manage public health issues related to multiculturalism actually develop and take root. It is a real-time hands-on working laboratory for advanced international and Israeli students, offering encounters with ongoing public health initiatives to achieve equality in health in multi-cultural contexts.

Program Objectives

- To endow students with the knowledge of public health at a global level
- To produce a cadre of future leaders in global health and administration
- To provide students with theoretical knowledge and practical tools to deal with multi-cultural issues in public health
- To prepare students with the skills to identify and assess the health needs of diverse multicultural populations, and to plan, implement, and evaluate policies and programs to address these needs
- To offer students with an invaluable opportunity to learn about health inequalities based on poverty, ethnicity, religion, immigration status and gender around the world
- To provide students with field experience in a highly successful health system that will build skills, knowledge and unique perspectives, which can be applied to future careers
- To help students understand the conditions for the protection and promotion of the health of communities and their environments in different settings

Program Structure and Scope



The program gives students a solid background of theoretical knowledge as well as hands-on field experience. It consists of seminars and courses taught by leading academics in their field of specialty, as well as a practicum that gives students an opportunity to integrate coursework in a real-world setting.

- **Leadership Development in Global Health:** Throughout the three-semester program students attend a leadership seminar series twice a month. The series, which focuses on personal professional development of future leaders, is a unique seminar-based curriculum in global health leadership. The series features lively interactions with speakers who are global health experts. The speakers are invited to discuss leadership in the professional world, how our graduates can differentiate themselves as global health professionals and strategies to address pressing global health challenges. During the seminar series, students develop a sophisticated understanding of global governmental and non-governmental health care organizations and the personal skills needed to play leadership roles in these organizations. In addition, the students take a course in Leadership, which focuses on personal understanding of leadership and the student's strengths and weaknesses.
- **Practicum:** The practicum prepares students for employment in the field of public health and offers them the opportunity to synthesize and integrate knowledge acquired through their academic studies. It is a structured and supervised professional experience with an approved agency for which students receive academic credit. Students are required to complete at least 125 - 150 hours of hands-on practical experience at an organization, institution or program that is engaged in the prevention of disease, health promotion, health policy development, health service delivery or research in a global context. Examples might include working at the Ministry of Health, conducting project at a health plan hospital or clinic, or working at a community-based organization. Student placement is based on his/her career interests, and availability.



- **Capstone Experience:** All MPH students are required to complete the capstone as part of their MPH experience. The capstone is a culminating experience that focuses on integrating public health concepts, course content and knowledge gained throughout the program. This three-credit experience allows for a variety of options, but most often is completed in the form of a project or professional report in which students ask a question about a global health or leadership problem and seek an answer. Students conduct an original investigation in which they collect, report and analyze information (data or policy material) to afford a meaningful discussion of the issue. Students present their conclusions to the analysis or make policy recommendations. In the process, students demonstrate the synthesis of skills and knowledge that are consistent with a fully prepared MPH candidate.



Career Opportunities

The program's mission is to produce public health professionals who will become global health leaders with integrated knowledge and training in epidemiology, biostatistics, social sciences, health and environmental sciences, health services management, systems thinking, public health policy and other disciplines. Global public health is a multidisciplinary specialty, leaving graduates of the program with a broad range of career options. Graduates can find careers in ministries of health, non-governmental organizations, multi-lateral agencies (ex. WHO), governmental agencies (ex. USAID, in-country ministry of health), advocacy groups, disaster relief organizations, or research and academic institutions. Potential job titles include: public health analyst, public health advisor, program manager, communicable disease control consultant and research project director.

Curriculum and Admissions*

The program consists of 44 credits including 6 core courses, 7 concentration courses (including a practicum and a capstone project) and 4 elective courses. Coursework can be completed over three consecutive semesters. In addition to fulfilling the other requirements of the degree, students have the option to complete a thesis for credit towards a doctoral degree program at the University of Haifa. Students who complete their thesis later than one semester after the completion of their coursework may be expected to pay an additional fee as detailed by the Graduate Studies Authority.

Students may want to take advantage of the International School's Hebrew and/or Arabic courses, although it is not required and is not included in the tuition. Intensive language courses are offered during the summer (July and August) and throughout the course of the semester. Please see the International School website for more details (www.uhaifa.org).

Core Courses	Credits
Introduction to Global Public Health	2
Theories & Models of Health Behavior	2
Environmental and Occupational Health	2
Epidemiology & Analysis of Epidemiological Data	3
Biostatistics & SPSS	3
Introduction to Public Health Policy, Administration, & The Israeli Health System	1

Concentration Courses	Credits
Research Methods & Epidemiological Investigation	2
Global Health Systems	3
Health Economics	2
Organization & Management	2
Leadership and Management	3
Finance	2
Practicum	3
Capstone	3

Elective Courses (Choose 4)	Credits
Vaccinations	2
Global Strategies for Maternal & Child Health	3
Sociology of Health & Illness	2
Ethical Dilemmas & Human Rights in Public Health	2
Managing Health Communication Initiatives	2
Global Health Policy & International Health Organizations	2
STDs & HIV/AIDS	2
Psychological & Behavioral Factors in Global Health	3
Administration of Public Organizations	3
Practicum Elective	1-3

For detailed course descriptions and updated course information, please visit our website at <http://globalhealthleadership.haifa.ac.il>

Admission Requirements & Prerequisites

- A bachelor's degree from an accredited university
- A minimum of 3.0 GPA, 80% or equivalent
- Copy of diploma and transcript
- Proven competence in English or official TOEFL scores / other official English proficiency exam scores
- At least two letters of recommendation from academic and/or professional sources
- CV/Résumé
- Personal Statement (500-750 words)
- Copy of valid passport & six passport-sized photos

Academic staff*



Manfred Green, MD, PhD, MPH is the director of the MPH program and previously served as head of the School of Public Health, where he is a professor in the Department of Epidemiology. He also serves as an adjunct professor at the University of Georgia College of Public Health in the United States. Prof. Green was founding director of the Israel CDC. **Research interests:** Emergencies from infectious diseases, epidemiology of cancer, meta-analysis, evidence-based medicine, community intervention



Richard Schuster, MD, MMM is the co-director of the MPH program and serves as a professor at the School of Public Health. He is the former Professor and Director of the Center for Global Health of the University of Georgia in the US and the former Director and Professor of the Center for Global Health Systems, Management, and Policy at the Boonshoft School of Medicine, Wright State University in the US. He is President of the Consortium for SouthEast Hypertension Control in the US. **Research interests:** Global health systems, implementation of practice guidelines, cardiovascular risk factor reduction, health care disparities, physician office microsystems, leadership development



Orna Baron-Epel, PhD, MPH is the head of the School of Public Health. She initiated and developed the master's program in health promotion. She was previously a visiting scholar at the University of California, Berkeley and at the San Diego State University in the Center of Behavioral Epidemiology and Community Health. **Research interests:** Health promotion, injury prevention, health literacy



William Fisher, PhD is Distinguished Professor at Western University in London, Canada and co-founder of the Centre for Health, Intervention and Prevention at the University of Connecticut. His research has been supported by the US National Institutes of Health for the past 25 years. **Research interests:** Conceptualizing and testing basic models of the determinants of health-related behaviors, HIV/STI prevention, public health impact of pornography

Academic staff*



Nissim Ben David, PhD is a lecturer in the School of Public Health. He also teaches at Emek Yezreel Academic College and previously served as the chair of the College's Economics and Management Department. **Research interests:** Macroeconomics, economic growth, finance and labor economics



Itzhak Zaidise, MD, PhD, MHA is vice president for International Affairs at Sheba Medical Center. He is the founder and head of the Health Administration graduate program at the University of Haifa, where he is also a senior lecturer. He is also an adjunct assistant professor at the University of Georgia. **Research interests:** Health economics, business and marketing policies in health, world health systems, health organizations, leadership



Dorit Nitzan, MD, MPH serves as a World Health Organization (WHO) representative and head of the country office in Ukraine. She worked as WHO head of country office in Serbia and as manager of public health services for Southeast Europe. Prior to that, she was director of the Food and Nutrition Administration in the Israeli Ministry of Health and was active in global health work through the Ministries of Health and World Food Programme. **Research interests:** Global health, outbreaks and crises, social determinants of health, right to health, health surveillance, nutrition, food security



Neale Chumbler, PhD, is the Dean of Health and Human Services and a Professor in the Department of Public Health at Western Kentucky University. He has authored 115 peer-reviewed journal articles and book chapters. He previously served as the Department Head, Graduate Coordinator, and Professor of Health Policy and Management in the College of Public Health at the University of Georgia. **Research interests:** Implementation and evaluation of health information technology, telemedicine

Academic staff*



Nehama Lewis-Persky, PhD is a lecturer in the Department of Communications. She was previously a visiting assistant professor at Florida International and a research fellow at the Annenberg School for Communication at the University of Pennsylvania. Her articles have been published in a number of leading communication journals. **Research interests:** Health communication, message and campaign effects, persuasion, information seeking, substance use



Yonah Amster, MD, MPH is an adjunct lecturer at the School of Public Health. He also teaches at the Technion Faculty of Medicine and is a visiting scientist at the Harvard School of Public Health. He is currently a senior physician at the Rambam Medical Center in Haifa. **Research interests:** Occupational injuries, toxic and pesticide exposures, evaluation of building related illnesses



Lisa Rubin, MD, MPH is head of the Department of Community Health at the University of Haifa, where she is also a senior lecturer. She also works as head of the Department of Maternal and Child Health of the Ministry of Health. She is a board certified pediatrician (US And Israel) and board certified public health physician (Israel). **Research interests:** Patient rights, epidemiology of maternal and child health, elderly



Anat Gesser-Edelsburg, PhD is head of the Department of Health Promotion at the University of Haifa and an adjunct lecturer at the Interdisciplinary Center in Herzliya. She is also a senior researcher in the Participatory Social Marketing Program at Tel Aviv University. **Research interests:** Health and risk communication, entertainment education, health promotion and persuasive communication

Academic staff*



Shira Zelber-Sagi, PhD is a senior lecturer at the University of Haifa School of Public Health and head of the Nutrition, Health and Behavior program. **Research interests:** Obesity, obesity-related diseases, nutrition, nutritional epidemiology, clinical trials for the treatment of liver diseases, heart disease and diabetes



Sharon Sznitman, PhD is a lecturer in the Department of Health Promotion at the University of Haifa and an adjunct assistant professor at the University of Georgia. She is the program coordinator of the Developing Leaders in Global Health Systems summer program at the University of Haifa. **Research interests:** Sociology of health, drug and alcohol use in teenagers, relationship between education and health, cannabis for therapeutic purposes



Maya Negev, PhD is a lecturer at the School of Public Health. She was previously head of Environmental Policy at Tel Aviv University, a lecturer at the Arava Institute for Environmental Studies and at Tel Aviv University. She was previously a Fulbright visiting scholar at the University of California, Berkeley. **Research interests:** Environmental health governance, environmental policy



Maya Peled-Raz, PhD, MPH, LLB is a lecturer in the University of Haifa School of Public Health. She is also an adjunct lecturer at the Zaida School of Nursing at Haifa's Bnei-Zion Medical Center and a clinical ethicist and IRB member at Bnei-Zion Medical Center. **Research interests:** Health law, bioethics, public health law, research ethics, children and families and the health care system

Academic staff*



Gil Hirschorn, MD, MHA is a lecturer for the Global Health Leadership and Administration MPH program. He received his medical degree at the Technion Institute and his MHA at Ben Gurion University. He specialized in general surgery at Rambam medical Centre and in Health Administration in the Ministry of Health. He is a (Ret.) Colonel. He previously served as the Air Force surgeon general in the Israel Defense Forces. **Research interests:** Trauma care and education, Emergency preparedness, Pre hospital treatment and airborne medical evacuation



Aviad Tur-Sinai, PhD is a lecturer in the School of Public Health, as well as the University of Haifa Department of Gerontology. He is also a lecturer at the Yezreel Valley College. **Research interests:** Labor economics, social economics, inequality, health economics



Shiran Bord, PhD is a teaching associate at the School of Public Health and at the nursing department at the University of Haifa. She is the Scientific Director of the Center for Evaluation of Health Promotion Interventions at the University of Haifa. **Research interests:** Health promotion, risk behaviors, social epidemiology, evaluation research



Barbara Schuster, MD, MS, MACP, FRCP is a Clinical Professor of Pharmacy at the University of Georgia in the US and an Affiliated Professor at the Medical College of Georgia and was the Founding Campus Dean for the University of Georgia. She was the Founding Campus Dean for the Augusta University/University of Georgia Medical School Partnership. She has been involved in medical education through the spectrum from pre-medical to post graduate medical education, as well as teaching in public health and pharmacy. **Research interests:** Medical education, faculty development, women in leadership, obesity

General Information



Tuition and Financial Aid

Please see program website for current tuition and fees. There are numerous sources of financial aid available to students who choose to study at the University of Haifa. For a list of scholarship options please see the program website.

Application Procedure

Application forms are on the program website or contact the International School directly. Applications are processed on a rolling admissions basis; we review and accept applications once the complete application file is received. The first application deadline is March 15th.

Housing

All international students who are enrolled in a full-time program of study are eligible to live in the campus dormitories alongside other international and Israeli students. The University of Haifa offers apartments of three or six single rooms, each with its own bathroom, and a shared kitchen and living space. The dormitories provide many facilities for student's use. Refer to the program website for more details.



Campus Life

The manageable size of the campus exposes international students to the full range of events and activities taking place throughout the academic year. Students at the International School are strongly encouraged to participate in the variety of activities including concerts, fitness classes, salsa and Israeli folk dancing, lectures and conferences on various topics and sports competitions. In the International School,

we promote the diverse religious and ethnic self-expression of all our students and help them find their own unique connection to Israel. The campus is a mix of secular and religious Jewish native Israelis, new immigrants from the former Soviet Union, Ethiopia, North and South America and Europe, and Israelis whose religious and ethnic backgrounds are Muslim, Christian, Druze and Bedouin.



Social Activities

The University of Haifa International School offers a range of optional co-curricular activities for students participating in the various international programs. An experienced staff of student activity coordinators prepares an extensive itinerary of trips and tours, which offer students an enlightening view of Israel, its people, natural beauty and cultural sites. Visiting lecturers come to speak on various aspects of life in Israel, including politics, security, religion, culture and other topics of interest to the students. Some activities may require additional fees.

Cultural Immersion

The International School makes every effort possible for students to experience Israeli society. Israeli students will be enrolled in the program with international students, and international students will live alongside Israeli students in the campus dormitories. Students can take advantage of volunteer opportunities both on and off campus. Students may request to join a local family for a festive meal on holidays and the Sabbath, which is rewarding for both the student and the families involved.



Security

The safety and security of all students are a primary concern of the University of Haifa. All campus and dormitory entrances are guarded and all off-campus activities are organized and run in consultation with the relevant security authorities. While enrolled in a program at the International School, all full-time students are required to rent a cell phone through a recognized supplier. It is important that we will be able to reach each and every student both with practical information and in case of emergency. Health insurance for all international students under the age of 65 and with no pre-existing conditions is included in the cost of the program. The University of Haifa has a crisis management and evacuation plan in place.



For additional information:

<http://globalhealthleadership.haifa.ac.il>

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