# Introduction to the Use of Systems Tools in Health Systems

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### Goals

- Understand traditional Strategic Analysis tools for systems
- Learn about more complex Strategic Analysis tools that can be used for systems
- See example of the use of a Systems Thinking Tool

## Value of Systems Tools in Health Systems

- Health systems are complex
- Health systems are expensive
- Funds are always limited
- Using a systems tool effectively can
  - Improve efficiency and quality of an organization / health system
  - Reduce costs of organization / system
  - Increase value of the organization / system

## Traditional Tools in Strategic Analysis

- SWOT
- McKinsey 7
- Force Field Analysis
- Scenario Planning
- Others

## **SWOT Analysis**

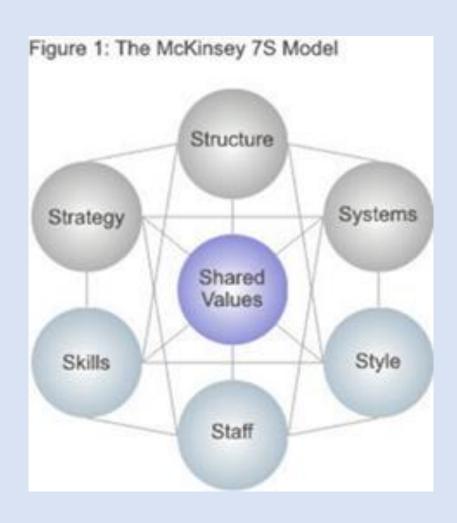
• Strengths

• Weaknesses

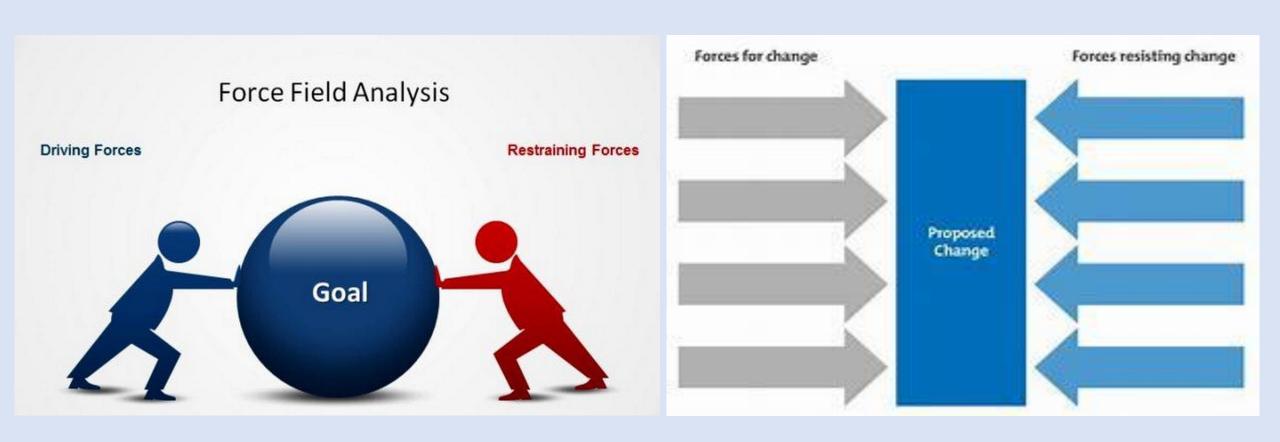
• Opportunities

• Threats

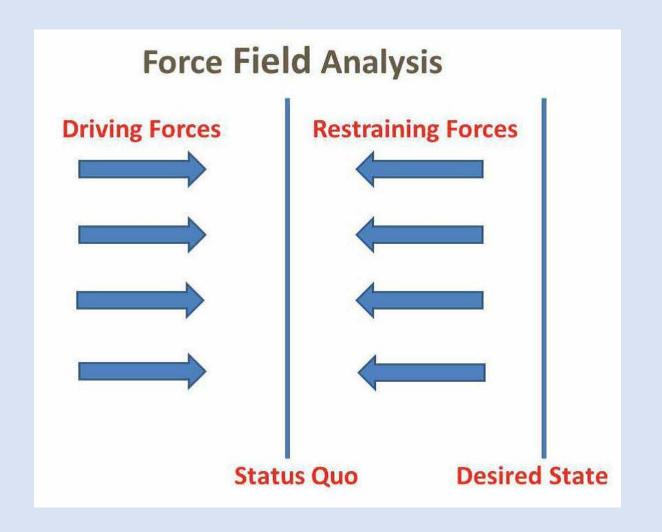
## McKinsey 7

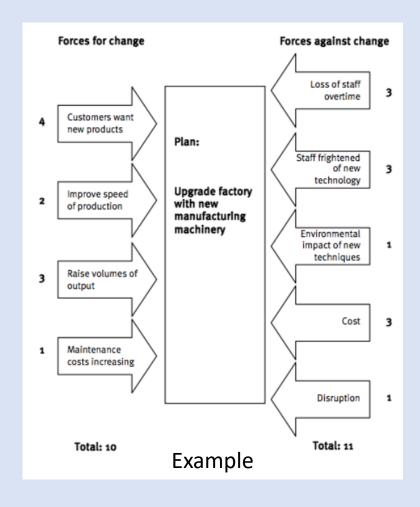


## Force Field Analysis



## Force Field Analysis





## Scenario Planning in Public/Global Health

#### **General**

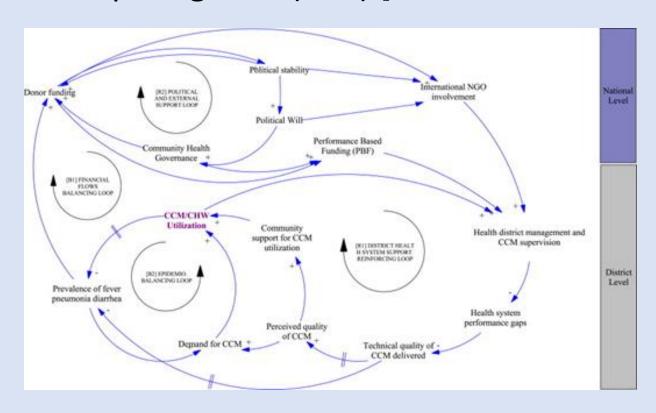
- If "A" happens, what do we do?
- If "B" happens, what do we do?
- If "C" happens, what do we do?
- If "D" happens, what do we do?

#### **Examples**

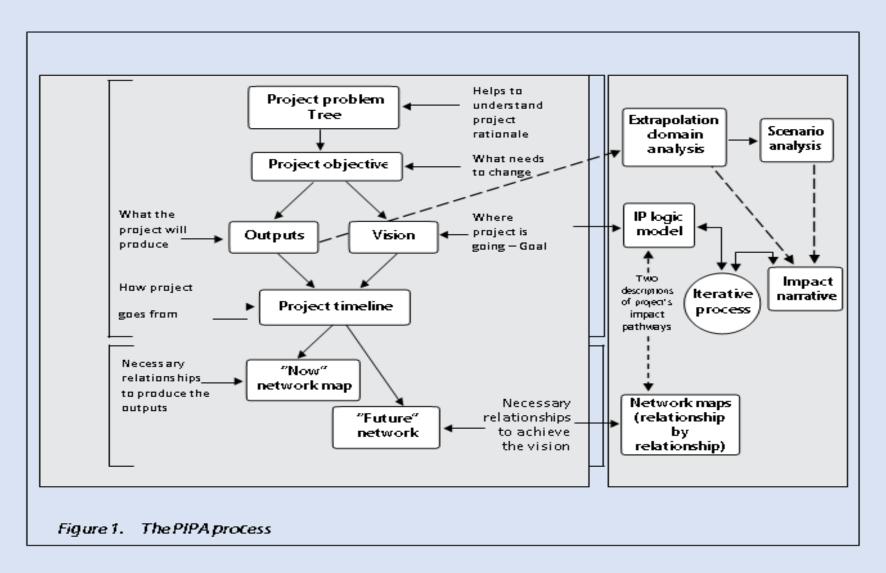
- "A" = Financial Crisis in MOH
- "B" = Taxes increase and budget increase for MOH
- "C" = Epidemic affecting many
- "D" = Influx of many refugees

## Newer Tools in Systems Thinking for Public Health

• Causal Loop Diagrams (CLD) [Columbia University document]

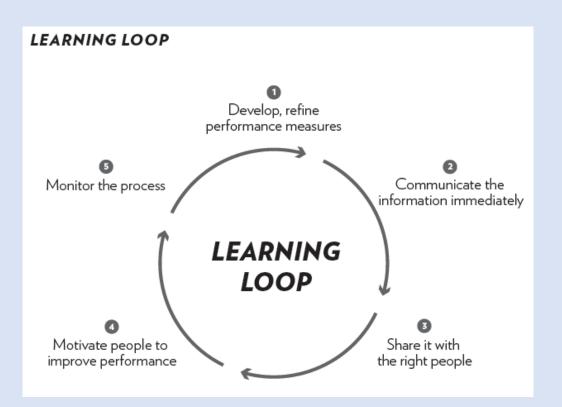


## Participatory Impact Pathways Analysis (PIPA)



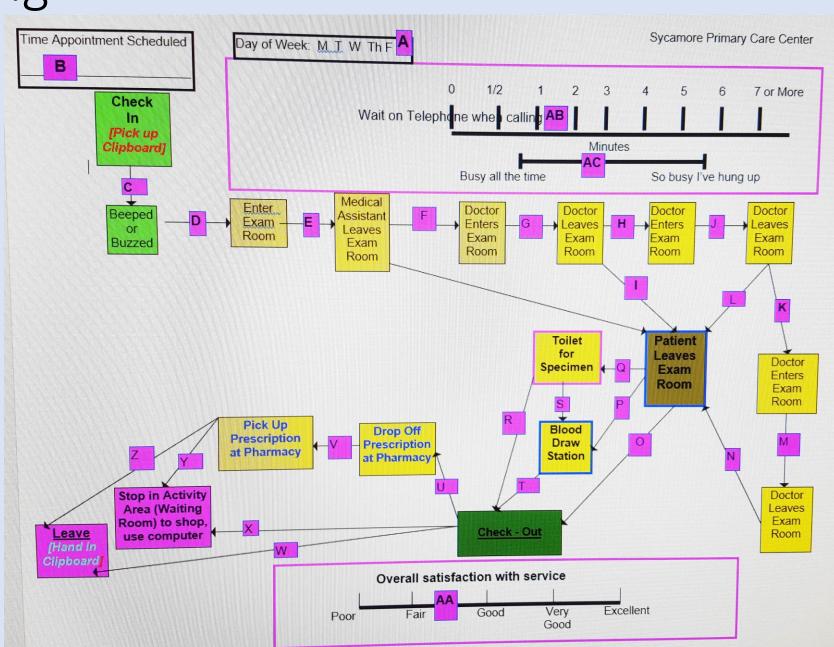
## Learning Organization Approach: Peter Senge

- Continuous Learning Processes
  - Building a Shared Vision. In learning organizations, the vision should be created through interaction with the employees in the enterprise. ...
  - Systems Thinking. ...
  - Mental Models. ...
  - Team Learning. ...
  - Personal Mastery...
- <u>Innovation History</u> formalized tool



### Process Mapping

- Study the flow of work
- Example: Why are patients waiting so long in the clinic?



## Systems Thinking Tools: References

- Easy to find on web
- Peters D., "The Application of Systems Thinking in Health: Why Use Systems Thinking," Health Res Pol & Systems 2014,12:51.
- Systems Thinking described: <a href="https://www.youtube.com/watch?v=GPW0j2Bo">https://www.youtube.com/watch?v=GPW0j2Bo</a> eY
- https://www.youtube.com/watch?v=HzT1-BZIJQA
- Process Mapping: <a href="https://healthit.ahrq.gov/health-it-tools-and-resources/evaluation-resources/workflow-assessment-health-it-toolkit/all-workflow-tools/process-0">https://healthit.ahrq.gov/health-it-tools-and-resources/workflow-assessment-health-it-toolkit/all-workflow-tools/process-0</a>
- Schuster, Richard J. and Marianne Weber, "Quantitative Methods in Healthcare: Contributing to Customer Satisfaction and Quality Design," Academy Journal [American Institute of Architecture], Vol. 2, October, 1999. <a href="http://www.e-architect.com/pia/acadjour/articles/v2\_06/article06a.asp">http://www.e-architect.com/pia/acadjour/articles/v2\_06/article06a.asp</a>

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